

How to Update Your Ad on RunRyder

Watch the video: <http://runryder.tv/help-faq/Advertising/AdScripting.wmv>

Step 1: Log-In to RunRyder using your advertiser username and password.

Step 2: Go to My Gallery

Step 3: Upload new ad image(s) via the "Upload Photo or File" dialog at screen bottom.

Step 4: After image upload(s), edit your ad script by clicking the appropriate **adTest** link which is based on ad size. The **adLive** link is used to determine which ads are currently online.

Below is a sample of HTML script for one ad. Copy, paste and edit for multiple ads.

[ad]
<img src=/helicopter/gallery/3023/mrc-236x60-dyn1.jpg width=236 height=60

[ad] or [ad-not-live]

Each ad starts with one of these two tags. Use the later tag to store advertisements for later use.

Ad URL link:

<http://www.modelrectifier.com/search/product-view.asp?ID=1336>

Mouse over text:

Hirobo's Sceadu Evo .50

Ad image file name:

mrc-236x60-dyn1.jpg

To refresh your current ad, all you have to do is replace the old file name with the new file name. Also consider adjusting the ad's URL link and mouse over text.

Step 5: Click "Save Script" to review.

Step 6: When everything looks good to go, finish by clicking [Go Live With These Ads](#).

You're done!

Important:

- **NEVER** upload an ad image with the same file name.
- For better results run multiple ads in rotation.
- Update your ads on a regular basis. Schedule it.
- Summary: Edit Script - Save Script - Review Results - Click Go Live

Thank you for advertising with runryder.com. If you have any questions, please click [pmRR](#).